

L'ORÉAL®
PARIS

CONSUMER PRODUCTS DIVISION
OF L'ORÉAL USA S/D, INC.
Category Management Department

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

4' X 58" L'OREAL COSMETICS LAYOUT - SPRING 2019



Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 2

FULL WALL

Page: 1 of 12

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Group\sales\UKBLPCosmetics\UKBRReports\2019\Spring\PENDING\POGWAK0458ECI



4' X 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

FILE: \\FSUSNAS18\CPDNY_Groups\sales\IKB\IPCosmetics\IKBReports\2019\Spring\PENDING\POG\WAK0458EC1

	071249210130 Magic Lumi Highlighter Fair	071249210147 Magic Lumi Highlighter Light	071249210154 Magic Lumi Highlighter Medium	071249236390 Magic Lumi Highlighter Deep	071249217436 Magic Lumi Light Infusing Primer Primer		071249173169 Magic Perfecting Base Face Primer Magic Perfecting Base				
MGC FMLY CMBO W/ 4 HGLGHTR TRY UNLIT**											
071249017456 True Match Blush Barely Blushing			071249017487 True Match Blush Innocent Flush		071249017500 True Match Blush Baby Blossom		071249017517 True Match Blush Tender Rose				
FOOD TM BLSH TRY 1.1 UNLIT **											
071249294055 Infallible Pro-Spray & Set Makeup Extender Setting Spray Pro-Mist & Set Makeup Extender Setting Spray				071249335499 Infallible Total Cover Concealer							
				071249335482 Infallible Total Cover Concealer							
INF TOTAL CVR CNCLR/PM SPRAY TRY 1.1 UNLIT **											
071249292990 Infallible Pro-Matte Foundation Classic Ivory	071249293003 Infallible Pro-Matte Foundation Shell Beige	071249293027 Infallible Pro-Matte Foundation Natural Buff			071249293034 Infallible Pro-Matte Foundation Golden Beige		071249293041 Infallible Pro-Matte Foundation Natural Beige		071249293058 Infallible Pro-Matte Foundation Sun Beige		
INF PM MU TRY UNLIT 1.1 **											
071249256206 Colour Riche Lipcolour	071249045701 Colour Riche Lipcolour	071249083352 Colour Riche Lipcolour	071249074534 Colour Riche Lipcolour	071249256220 Colour Riche Lipcolour	071249256237 Colour Riche Lipcolour	071249256244 Colour Riche Lipcolour	071249074541 Colour Riche Lipcolour	071249045855 Colour Riche Lipcolour	071249045824 Colour Riche Lipcolour	071249256251 Colour Riche Lipcolour	071249256268 Colour Riche Lipcolour
CR LIP TRY 1.3 UNLIT **											
071249256275 Colour Riche Lipcolour	071249045633 Colour Riche Lipcolour	071249083376 Colour Riche Lipcolour	071249045640 Colour Riche Lipcolour	071249083727 Colour Riche Lipcolour	071249074558 Colour Riche Lipcolour	071249216385 Colour Riche Lipcolour	071249074527 Colour Riche Lipcolour	071249083321 Colour Riche Lipcolour	071249045787 Colour Riche Lipcolour	071249045770 Colour Riche Lipcolour	071249083765 Colour Riche Lipcolour
CR LIP TRY 2.3 UNLIT **											
071249083291 Colour Riche Lipcolour	071249045664 Colour Riche Lipcolour	071249045992 Colour Riche Lipcolour	071249045961 Colour Riche Lipcolour	071249045657 Colour Riche Lipcolour	071249046012 Colour Riche Lipcolour	071249046029 Colour Riche Lipcolour	071249083512 Colour Riche Lipcolour	071249045954 Colour Riche Lipcolour	071249045930 Colour Riche Lipcolour	071249045923 Colour Riche Lipcolour	071249045947 Colour Riche Lipcolour
CR LIP TRY 3.3 UNLIT **											
071249135280 Infallible Lip Gloss Petal	071249135372 Infallible Lip Gloss Bloom	071249135396 Infallible Lip Gloss Modern Mauve	071249135419 Infallible Lip Gloss Sangria	071249216040 Infallible Lip Gloss Glistening Berry	071249216064 Infallible Lip Gloss Pink Topaz	071249216033 Infallible Lip Gloss Cherry Flash	071249216057 Infallible Lip Gloss Red Fatale	071249135310 Infallible Lip Gloss Rebel Red	071249135327 Infallible Lip Gloss Suede	071249135358 Infallible Lip Gloss Truffle	071249135433 Infallible Lip Gloss Coral Sands
INF LIP GLS TRY 1.1 UNLIT **											

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4' LP 4" HD

4' LP 4" H

	071249306925 Colour Riche Monos	071249306970 Colour Riche Monos	071249306987 Colour Riche Monos	071249306994 Colour Riche Monos	071249307021 Colour Riche Monos
	071249307045 Colour Riche Monos	071249307052 Colour Riche Monos	071249307076 Colour Riche Monos	071249306949 Colour Riche Monos	071249306956 Colour Riche Monos
CR MONOS SHDW 2-TIER TRY UNLIT **					
	071249238431 True Match Crayon Concealer Fair/Light Warm	071249238424 True Match Crayon Concealer Fair/Light Neutral	071249238462 True Match Crayon Concealer Light/Medium Warm	071249238455 True Match Crayon Concealer Medium/Medium Neutral	071249238486 True Match Crayon Concealer Medium/Deep Warm
TM CRYN CNCLR TRY 1.1 UNLIT EW **					
071249078549 True Match Liquid Foundation Porcelain	071249078563 True Match Liquid Foundation Light Ivory	071249078600 True Match Liquid Foundation Nude Beige	071249078631 True Match Liquid Foundation Natural Beige	071249078648 True Match Liquid Foundation Sand Beige	071249078686 True Match Liquid Foundation Sun Beige
FOOD TM MU TRAY 1.2 UNLIT **					
071249078624 True Match Liquid Foundation Natural Buff	071249078662 True Match Liquid Foundation Buff Beige	071249078693 True Match Liquid Foundation True Beige	071249078723 True Match Liquid Foundation Honey Beige	071249078556 True Match Liquid Foundation Alabaster	071249078594 True Match Liquid Foundation Natural Ivory
FOOD TM MU TRAY 2.2 UNLIT **					
071249016411 True Match Powder Porcelain	071249016428 True Match Powder Light Ivory	071249016435 True Match Powder Nude Beige	071249016442 True Match Powder Natural Beige	071249017173 True Match Powder Soft Ivory	071249017180 True Match Powder Classic Ivory
TM PWDR 2T TRY 1.1 EW UNLIT FOOD **					
XTR VOL CLGN WSBL HKBR 4HK UNLIT (ALT) **					
071249148822 Extra Volume Collagen Washable Blackest Black	071249148808 Extra Volume Collagen Washable Black	071249156339 Extra Volume Collagen Waterproof Blackest Black	071249301494 Voluminous Superstar Mascara Blackest Black (WSH)		
EMR SINGLE TRY HOOKBAR 3HK UNLIT (ALT) **					
071249078525 Eye Makeup Remover Eye Makeup Remover	071249149768 Double Extend Beauty Tubes Blackest Black	071249149744 Double Extend Beauty Tubes Black	071249104743 Telescopic Mascara Blackest Black		

DR-UNLT **

VLMNS LSH PRDS 2.2 GP (4X12) **

BRW_STYLST DEF HKBR 6HK UNLIT (ALT) **

071249238912
Infallible The Super
Slim Liner
Black

071249350126
Infallible The Super
Slim Liner
Brown

071249314876
Brow Stylist: Definer
Blonde

071249314883
Brow Stylist: Definer
Brunette

071249314890
Brow Stylist: Definer
Dark Brunette

071249350300
Brow Stylist Shape &
Fill
Brunette

071249357248
Infallible Pro-Last
Liner
Black

071249152416
Infallible Eyeliner
Carbon Black
Carbon Black

071249145234
Infallible Long Wear
Eyeliner
Black

071249145241
Infallible Long Wear
Eyeliner
Black Brown

071249306376
Infallible Eye: Matte
Matic Liner
Black

071249160114
Extra Intense Liquid
Pencil Eyeliner
Black

071249117682
Pencil Perfect Carbon
Black
Carbon Black

071249082119
Pencil Perfect Eye
Liner
Ebony

071249082140
Pencil Perfect Eye
Liner
Espresso

071249137086
Telescopic Carbon
Black Liner
Carbon Black

071249119990
Telescopic Eyeliner
Black

071249161906
Telescopic
Waterproof Eyeliner
Black

LIN INT BRUSH TIP HKBR 5HK UNLIT (ALT) **

071249207000
Voluminous
Smoldering Eyeliner
Black

071249855010
Lineur Intense Brush
Tip Liquid Eyeliner
Black

071249117675
Lineur Intense Felt Tip
Liquid Eyeliner Carbon
Black
Carbon Black

071249059128
Lineur Intense Felt
Tip Liquid Eyeliner
Black Mica

071249363713
X-Fiber Mascara WSH
Blackest Black WSH

VLMNS BTRFLY MSCR HKBR 4HK UNLIT (ALT) **

071249301500
Voluminous Superstar Mascara
Black (WSH)

071249314104
Voluminous Superstar Red
Carpet
Extra Black

071249256718
Voluminous Butterfly Washable
Mascara
Blackest Black

071249256701
Voluminous Butterfly Washable
Mascara
Black

TLSCPC HKBR 4HK UNLIT (ALT) **

071249104729
Telescopic Mascara
Black

071249104736
Telescopic Mascara
Black Brown

071249137093
Telescopic Carbon Black
Mascara
Carbon Black

071249194102
Voluminous False Lashes
Mascara
Blackest Black

UNLIMITED MASCARA GP (4X12) **			
VLMNS LSH PRDS MSCR (WSH) HKBR 4HK UNLIT (ALT) **			
071249376331 Voluminous Lash Paradise Primer Pink Tinted Primer	071249343265 Voluminous Lash Paradise WSH Blackest Black	071249343258 Voluminous Lash Paradise WSH Black	071249343326 Voluminous Lash Paradise WTP Blackest Black
VLMNS MSCR PRIMER HKBR 4HK UNLIT (ALT) **			
071249335857 Unlimited Blackest Black	071249330265 Voluminous Primer Primer	071249345931 Voluminous Original Blue Mascara Cobalt Blue	071249059098 Voluminous Straight Brush Blackest Black
VLMNS MSCR HKBR 4HK UNLIT (ALT) **			
071249019344 Voluminous Curved Brush Black	071249019351 Voluminous Curved Brush Black Brown	071249749012 Voluminous Straight Brush Black	071249669020 Voluminous Straight Brush Black Brown
VLMNS WP HKBR 4HK UNLIT (ALT) **			
071249006412 Voluminous Waterproof Black	071249006429 Voluminous Waterproof Black Brown	071249148792 Voluminous Waterproof Carbon Black Carbon Black	071249101919 Voluminous Carbon Black Carbon Black
VLMNS FELINE MSCRA HKBR 4HK UNLIT (ALT) **			
071249265932 Voluminous Butterfly Midnight Black Midnight Black	071249314111 Voluminous Butterfly Sculpt WSH Blackest Black	071249324707 Voluminous Feline WSH Blackest Black WSH	071249334348 Voluminous Feline WSH Blackest Noir WSH
VLMNS MIL LSHES HKBR 4HK UNLIT (ALT) **			
071249187739 Voluminous Million Lashes Mascara Blackest Black	071249187722 Voluminous Million Lashes Mascara Black	071249188125 Voluminous Million Lashes Mascara Black Brown	071249195482 Voluminous Million Lashes Waterproof Masc Black



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POSITION REPORT

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4' X 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK0458ECUL_IS19.psa

MGC FMLY CMBO W/ 4 HGHLGHTR TRY UNLIT**				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
1	1	071249210130	Magic Lumi Highlighter	Fair	860
2	1	071249210147	Magic Lumi Highlighter	Light	862
3	1	071249210154	Magic Lumi Highlighter	Medium	864
4	1	071249236390	Magic Lumi Highlighter	Deep	866
5	1	071249217436	Magic Lumi Light Infusing Primer	Primer	896
6	1	071249173169	Magic Perfecting Base Face Primer	Magic Perfecting Base	890

FOOD TM BLSH TRY 1.1 UNLIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
7	1	071249017456	True Match Blush	Barely Blushing	W3-4
8	1	071249017487	True Match Blush	Innocent Flush	N3-4
9	1	071249017500	True Match Blush	Baby Blossom	C1-2
10	1	071249017517	True Match Blush	Tender Rose	C3-4

INF TOTAL CVR CNCLR/PM SPRAY TRY 1.1 UNLIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
11	1	071249294055	Infalible Pro-Spray & Set Makeup Extender Setting Spray	Pro-Mist & Set Makeup Extender Setting Spray	215
12	1	071249335499	Infalible Total Cover Concealer	Color correcting palette	225
13	1	071249335482	Infalible Total Cover Concealer	Concealer contour palette	220

INF PM MU TRY UNLIT 1.1 **				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
14	1	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101
15	1	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102
16	1	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103
17	1	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104
18	1	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105
19	1	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106

CR LIP TRY 1.3 UNLT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
20	1	071249256206	Colour Riche Lipcolour	Ballerina Shoes	135
21	1	071249045701	Colour Riche Lipcolour	Mauved	140
22	1	071249083352	Colour Riche Lipcolour	Tickled Pink	165
23	1	071249074534	Colour Riche Lipcolour	Peony Pink	580
24	1	071249256220	Colour Riche Lipcolour	Pink Flamingo	180
25	1	071249256237	Colour Riche Lipcolour	Miss Magenta	185
26	1	071249256244	Colour Riche Lipcolour	Wisteria Rose	251
27	1	071249074541	Colour Riche Lipcolour	Blushing Berry	590
28	1	071249045855	Colour Riche Lipcolour	Mica	620
29	1	071249045824	Colour Riche Lipcolour	Saucy Mauve	560
30	1	071249256251	Colour Riche Lipcolour	Everbloom	254
31	1	071249256268	Colour Riche Lipcolour	Raspberry Rush	260

CR LIP TRY 2.3 UNLT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
32	1	071249256275	Colour Riche Lipcolour	Fresh as a Rose	262
33	1	071249045633	Colour Riche Lipcolour	Classic Wine	752
34	1	071249083376	Colour Riche Lipcolour	Sugar Plum	754
35	1	071249045640	Colour Riche Lipcolour	Spiced Cider	755
36	1	071249083727	Colour Riche Lipcolour	Divine Wine	762
37	1	071249074558	Colour Riche Lipcolour	Raisin Rapture	892
38	1	071249216385	Colour Riche Lipcolour	Golden Grape	788
39	1	071249074527	Colour Riche Lipcolour	Peach Fuzz	417

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POSITION REPORT

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40	1	071249083321	Colour Riche Lipcolour	Tropical Coral	444
41	1	071249045787	Colour Riche Lipcolour	Volcanic	410
42	1	071249045770	Colour Riche Lipcolour	British Red	350
43	1	071249083765	Colour Riche Lipcolour	True Red	315

CR LIP TRY 3.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
44	1	071249083291	Colour Riche Lipcolour	Fairest Nude	800
45	1	071249045664	Colour Riche Lipcolour	Toasted Almond	843
46	1	071249045992	Colour Riche Lipcolour	Brazil Nut	850
47	1	071249045961	Colour Riche Lipcolour	Nature's Blush	840
48	1	071249045657	Colour Riche Lipcolour	Cinnamon Toast	839
49	1	071249046012	Colour Riche Lipcolour	Sunwash	857
50	1	071249046029	Colour Riche Lipcolour	Spice	860
51	1	071249083512	Colour Riche Lipcolour	Golden Splendor	805
52	1	071249045954	Colour Riche Lipcolour	Bronze Coin	835
53	1	071249045930	Colour Riche Lipcolour	Sandstone	810
54	1	071249045923	Colour Riche Lipcolour	Silverstone	760
55	1	071249045947	Colour Riche Lipcolour	Bronzine	825

INF LIP GLS TRY 1.1 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
56	1	071249135280	Infalible Lip Gloss	Petal	105
57	1	071249135372	Infalible Lip Gloss	Bloom	125
58	1	071249135396	Infalible Lip Gloss	Modern Mauve	505
59	1	071249135419	Infalible Lip Gloss	Sangria	705
60	1	071249216040	Infalible Lip Gloss	Glistening Berry	240
61	1	071249216064	Infalible Lip Gloss	Pink Topaz	140
62	1	071249216033	Infalible Lip Gloss	Cherry Flash	340
63	1	071249216057	Infalible Lip Gloss	Red Fatale	320
64	1	071249135310	Infalible Lip Gloss	Rebel Red	315
65	1	071249135327	Infalible Lip Gloss	Suede	805
66	1	071249135358	Infalible Lip Gloss	Truffle	835
67	1	071249135433	Infalible Lip Gloss	Coral Sands	405

CR MONOS SHDW 2-TIER TRY UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
68	1	071249306925	Colour Riche Monos	Paris Beach	200
69	1	071249306970	Colour Riche Monos	Mademoiselle Pink	206
70	1	071249306987	Colour Riche Monos	Little Beige Dress	201
71	1	071249306994	Colour Riche Monos	Pain Au Chocolat	207
72	1	071249307021	Colour Riche Monos	Violet Beaute	208
73	1	071249307045	Colour Riche Monos	Argentice	210
74	1	071249307052	Colour Riche Monos	Grand Bleu	211
75	1	071249307076	Colour Riche Monos	Green Promenade	212
76	1	071249306949	Colour Riche Monos	Cafe Au Lait	203
77	1	071249306956	Colour Riche Monos	Quartz Fume	204

TM CRYN CNCLR TRY 1.1 UNLT EW ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
78	1	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123
79	1	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123
80	1	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45
81	1	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45
82	1	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678
83	1	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678

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FOOD TM MU TRAY 1.2 UNLIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
84	1	071249078549	True Match Liquid Foundation	Porcelain	W1	
85	1	071249078563	True Match Liquid Foundation	Light Ivory	W2	
86	1	071249078600	True Match Liquid Foundation	Nude Beige	W3	
87	1	071249078631	True Match Liquid Foundation	Natural Beige	W4	
88	1	071249078648	True Match Liquid Foundation	Sand Beige	W5	
89	1	071249078686	True Match Liquid Foundation	Sun Beige	W6	
90	1	071249078570	True Match Liquid Foundation	Soft Ivory	N1	
91	1	071249078587	True Match Liquid Foundation	Classic Ivory	N2	

FOOD TM MU TRAY 2.2 UNLIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
92	1	071249078624	True Match Liquid Foundation	Natural Buff	N3	
93	1	071249078662	True Match Liquid Foundation	Buff Beige	N4	
94	1	071249078693	True Match Liquid Foundation	True Beige	N5	
95	1	071249078723	True Match Liquid Foundation	Honey Beige	N6	
96	1	071249078556	True Match Liquid Foundation	Alabaster	C1	
97	1	071249078594	True Match Liquid Foundation	Natural Ivory	C2	
98	1	071249078617	True Match Liquid Foundation	Creamy Natural	C3	
99	1	071249078679	True Match Liquid Foundation	Classic Beige	C5	

TM PWDR 2T TRY 1.1 EW UNLIT FOOD **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
100	1	071249016411	True Match Powder	Porcelain	W1	
101	1	071249016428	True Match Powder	Light Ivory	W2	
102	1	071249016435	True Match Powder	Nude Beige	W3	
103	1	071249016442	True Match Powder	Natural Beige	W4	
104	1	071249017173	True Match Powder	Soft Ivory	N1	
105	1	071249017180	True Match Powder	Classic Ivory	N2	
106	1	071249017197	True Match Powder	Natural Buff	N3	
107	1	071249017227	True Match Powder	Buff Beige	N4	

XTR VOL CLGN WSBL HKBR 4HK UNLIT (ALT) **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
108	1	071249148822	Extra Volume Collagen Washable	Blackest Black	680	
109	1	071249148808	Extra Volume Collagen Washable	Black	675	
110	1	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695	
111	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621	

EMR SINGLE TRY HOOKBAR 3HK UNLIT (ALT) **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
112	1	071249078525	Eye Makeup Remover	Eye Makeup Remover	001	
113	1	071249149768	Double Extend Beauty Tubes	Blackest Black	575	
114	1	071249149744	Double Extend Beauty Tubes	Black	570	
115	1	071249104743	Telescopic Mascara	Blackest Black	910	

BRW STYLST DEF HKBR 6HK UNLIT (ALT)**					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
116	1	071249238912	Infalible The Super Slim Liner	Black	400	
117	1	071249350126	Infalible The Super Slim Liner	Brown	401	
118	1	071249314876	Brow Stylist: Definer	Blonde	388	
119	1	071249314883	Brow Stylist: Definer	Brunette	389	
120	1	071249314890	Brow Stylist: Definer	Dark Brunette	390	
121	1	071249350300	Brow Stylist Shape & Fill	Brunette	415	

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

4' X 58" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK0458ECUL_IS19.psa

INF LW LNR HKBR 6HK UNLIT (ALT) **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
122	1	071249357248	Infalible Pro-Last Liner	Black	930	
123	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591	
124	1	071249145234	Infalible Long Wear Eyeliner	Black	511	
125	1	071249145241	Infalible Long Wear Eyeliner	Black Brown	581	
126	1	071249306376	Infalible Eye: Matte Matic Liner	Black	512	
127	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798	

PNCL PRFT HKBR 6HK UNLIT (ALT) **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
128	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	190	
129	1	071249082119	Pencil Perfect Eye Liner	Ebony	110	
130	1	071249082140	Pencil Perfect Eye Liner	Espresso	130	
131	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	835	
132	1	071249119990	Telescopic Eyeliner	Black	810	
133	1	071249161906	Telescopic Waterproof Eyeliner	Black	800	

LIN INT BRUSH TIP HKBR 5HK UNLIT (ALT) **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
134	1	071249207000	Voluminous Smoldering Eyeliner	Black	645	
135	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710	
136	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	690	
137	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610	
138	1	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213	

VLMNS BTRFLY MSCR HKBR 4HK UNLIT (ALT) **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
139	1	071249301500	Voluminous Superstar Mascara	Black (WSH)	622	
140	1	071249314104	Voluminous Superstar Red Carpet	Extra Black	626	
141	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868	
142	1	071249256701	Voluminous Butterfly Washable Mascara	Black	867	

TLSCPC HKBR 4HK UNLIT (ALT) **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
143	1	071249104729	Telescopic Mascara	Black	905	
144	1	071249104736	Telescopic Mascara	Black Brown	915	
145	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935	
146	1	071249194102	Voluminous False Lashes Mascara	Blackest Black	270	

VLMNS LSH PRDS MSCR (WSH) HKBR 4HK UNLIT (ALT) **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
147	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250	
148	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200	
149	1	071249343258	Voluminous Lash Paradise WSH	Black	201	
150	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204	

VLMNS MSCR PRIMER HKBR 4HK UNLIT (ALT) **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
151	1	071249335857	Unlimited	Blackest Black	235	
152	1	071249330265	Voluminous Primer	Primer	300	
153	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900	
154	1	071249059098	Voluminous Straight Brush	Blackest Black	310	

VLMNS MSCR HKBR 4HK UNLIT (ALT) **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
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Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 2

FULL WALL

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Date : 29-Aug-2018

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Loc. ID	Facings	UPC	Description	Shade	Plano Code
155	1	071249019344	Voluminous Curved Brush	Black	340
156	1	071249019351	Voluminous Curved Brush	Black Brown	350
157	1	071249749012	Voluminous Straight Brush	Black	305
158	1	071249669020	Voluminous Straight Brush	Black Brown	315

VLMNS WP HKBR 4HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
159	1	071249006412	Voluminous Waterproof	Black	360
160	1	071249006429	Voluminous Waterproof	Black Brown	365
161	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395
162	1	071249101919	Voluminous Carbon Black	Carbon Black	335

VLMNS FELINE MSCRA HKBR 4HK UNLIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
163	1	071249265932	Voluminous Butterfly Midnight Black	Midnight Black	872
164	1	071249314111	Voluminous Butterfly Sculpt WSH	Blackest Black	873
165	1	071249324707	Voluminous Feline WSH	Blackest Black WSH	627
166	1	071249334348	Voluminous Feline WSH	Blackest Noir WSH	633

VLMNS MIL LSHES HKBR 4HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
167	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635
168	1	071249187722	Voluminous Million Lashes Mascara	Black	645
169	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	655
170	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670

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FULL WALL

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